



PRESENTED BY THE SARATOGA COUNTY PROSPERITY PARTNERSHIP

PRESENTING SPONSOR: ADIRONDACK TRUST COMPANY

November 16, 2017  
7:30 am – 12:30 pm

## Agenda

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|----------------|---|
| 7:15a – 8:00a  | Registration and Breakfast Buffet   |
| 8:00a – 8:10a  | Welcoming Remarks – Marty Vanags, President,<br>Saratoga County Prosperity Partnership  |
| 8:10a – 8:20a  | The Importance of Public-Private Partnerships –<br>Ed Kinowski, Chairman, Saratoga County Board of Supervisors  |
| 8:20a – 8:50a  | KEYNOTE - Rick Whitney, CEO, M+W Group Americas Region<br>President, M+W U.S. Inc.<br>"The Resurgence of U.S.-based Electronics Manufacturing: What it Means to the<br>Capital Region"  |
| 8:50a – 9:30a  | PANEL: "Smart Cities: How Infrastructure, the Internet of Things (IoT) and Big<br>Data Intersect to Drive Next-Generation Communities"<br><br>Moderator:<br>Marty Vanags, President, Saratoga County Prosperity Partnership<br><br>Panelists: Tony Civitella, CEO of Transfinder<br>Chris Covell, CEO, SmartWatt Energy<br>Michelle Madigan, City of Saratoga Springs |
| 9:30a – 9:45a  | Break   |
| 9:45a – 10:00a | ANNOUNCEMENT<br>Marty Vanags, President, Saratoga County Prosperity Partnership   |



- 10:00a – 10:30a      **KEYNOTE:** Jodi Shelton – President + Founder, Global Semiconductor Alliance  
“The Semiconductor Industry – Where We Are and What is Driving Future Growth”
- 10:30a – 11:10a      **PANEL:** “Building the Ecosystem – What a Technology Startup Needs to be Successful”  
Panelists: Peter Kalish from GE R+D and SCORE  
[Nick Mesiti](#), Patent Attorney + Partner at Heslin Rothenberg, Farley + Mesiti,  
[Eric Leander](#), Partner of the Wagoner Law Firm and Square Peg Ventures  
John Schneider, Free Form Fibres
- 11:10a – 11:40a      **KEYNOTE -** Greg Moran, President and CEO, OutMatch  
“Using Predictive and Actionable Workforce Analytics to Build a World-Class Team”
- 11:40a – 11:50a Break
- 11:50p – 12:20p      **PANEL:** “How do we ride the *Next Wave* of opportunity?”  
TBA
- 12:20p – 12:30p      **Concluding Remarks**  
Speaker:  
Marty Vanags, President, Saratoga County Prosperity Summit