

Eight things you need to know on topics related to Saratoga County's economy.

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8 @ 8 is a newsletter filled with eight things you need to know on topics related to the economy in Saratoga County, New York. You can expect to see **8 @ 8** in your inbox twice a month. If you have content you'd like us to share or have a topic you'd like to see more of, let us know and we'll work to include it in a future edition! -The Partnership Team



**BROUGHT TO YOU BY THE
SARATOGA COUNTY PROSPERITY PARTNERSHIP**

1. Saratoga County Prosperity Partnership Receives Excellence in Economic Development Award from the International Economic Development Council

The Saratoga County Prosperity Partnership, the county's designated economic development agency, won an [Excellence in Economic Development Award](#) during the International Economic Development Council (IEDC) Annual Conference, held September 17 to 20 in Toronto, Ontario, Canada. The 8@8 e-Newsletter is recognized for its positive impact in Saratoga County, deemed an industry best practice for other organizations to follow. Click here for coverage by the [Times Union](#) and [Saratoga Today](#).

2. IoT Predictions: Which IoT Segments Will Succeed?

How do we understand the "Internet of Things"? There is a whole lot of chatter out there, so what is true and what is not? This article says, "There are no universal, drag-and-drop or plug-and-play solutions right now. Instead, organizations are wading through uncertainty and complication to develop specific IoT solutions for specific problems." It's a good read and [you will find it here](#).

3. Saratoga Partnership launches Economic Development Blog with the Times Union

This week, the Saratoga County Prosperity Partnership launched a [new blog with the Times Union](#) to grow awareness of the Saratoga Partnership's economic development efforts in Saratoga County. The blog will also highlight economic, workforce, and technology related trends that could impact businesses and communities in our County and the region. [Click here for our inaugural post](#) about the importance of public-private partnerships.

4. Unemployment is so 2009: Economists warn of labor shortage

"Over the next 20 to 25 years, a labor shortage is going to put a binding constraint on growth." said Mark

labor force, including revamping disability benefits, access to prescription pain killers, and other public policies improving access to education and child care and expanding wage supports like the earned-income tax credit.

5. Albany Can Code readies to train more Software Coders

Whether you're new to the job market or ready for a change, [Albany Can Code can provide the ticket to your next career!](#) Software programmers, who can earn \$100,000 or more if they are extremely experienced and talented, [are in high demand in the Capital Region](#). Others can earn starting pay of \$55,000 potentially. Check out the upcoming information session **tonight, October 2, from 6 - 7:30 pm** at the Center of Gravity in Troy and find out if Coding is for you. No experience necessary and financial assistance available for those who qualify! [Click here to register](#).

6. Join us for the 3rd Annual Startup Saratoga on October 11

Join us for the 3rd Annual StartUp Saratoga on **Wednesday, October 11 starting at 5:30pm at the National Museum of Racing**. Hear pitches from Rachel Czub of West Wind Farms - Saratoga County's newest edition to the Craft Beer and Spirits Supply Chain; PowerSpike - An influencer marketing platform for Twitch.tv (gaming) Kind Cultures - A kombucha business that brews with raw honey instead of sugar; Let's Chat About It - a wellness support platform and online community for those struggling with mental health and substance abuse; and more! [Click here to register](#).

7. Fast-Growing LED Manufacturer Expands into \$1 Million Saratoga County Office

An Albany-based LED manufacturer has purchased a building in Halfmoon to make room for substantial growth. [G&G LED](#) has grown more than 400 percent in the past three years according to Inc. 5000 List of Fastest Growing Companies. G&G makes LED lights for harsh, wet environments, such as car washes, and recently secured a contract to supply lights to Amtrak in NY City.

8. National Grid gives King Brothers Dairy \$120,000 for Energy Efficiency Gear

King Brothers Dairy in Northumberland [received \\$50,000 from National Grid's new Agribusiness Productivity Economic Development program and about \\$60,000 in energy efficiency incentives](#) for the new equipment it has installed. The [National Grid program](#) provides grants to assist in paying for energy efficiency, renewable energy delivery and productivity improvements for dairy and other commercial farms, food processing businesses, and controlled-environment agricultural facilities served by the utility. "Our economic development programs are designed to support local business growth," National Grid Regional Executive Laurie Poltynski said.

The Saratoga Partnership is the first point of contact for business retention, expansion, and attraction. We provide a seamless delivery of economic development and workforce development assistance for businesses seeking to expand in Saratoga County, New York.



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You're receiving this as a valuable member of the greater Saratoga County, New York business community.

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