

Eight things you need to know on topics related to Saratoga County's economy.

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**8 @ 8** is a newsletter filled with eight things you need to know on topics related to the economy in Saratoga County, New York. You can expect to see **8 @ 8** in your inbox twice a month. If you have content you'd like us to share or have a topic you'd like to see more of, let us know and we'll work to include it in a future edition! -The Partnership Team



**BROUGHT TO YOU BY THE  
SARATOGA COUNTY PROSPERITY PARTNERSHIP**

### **1. Last Chance to Register for the Second Annual Saratoga County Prosperity Summit presented by Adirondack Trust Company**

On Thursday, November 16, The Saratoga County Prosperity Partnership is holding the [2nd Annual Saratoga County Prosperity Summit, "The Next Wave of Opportunity for Saratoga County,"](#) at the Saratoga City Center from 7:30 - 12:30pm. Click here to see [the program and bios for this world class line-up of speakers and panelists](#) who will discuss what is driving growth in the global Semiconductor Industry, how Microelectronics Manufacturing is returning to the U.S. and how Saratoga County can benefit, how Data Analytics can enhance human resource decisions, smart cities, building the high-tech start-up ecosystem, and a panel to explore the next wave of opportunity for Saratoga County. There will also be a special announcement about the Next Wave Center. [Click here to register!](#) For questions about the event, please email [Shelby Schneider](#) or call 518.871.1887.

### **2. Partnership Formed to Boost High-Tech Development in Region**

The Saratoga County Prosperity Partnership and the [Global Semiconductor Alliance \(GSA\)](#) announced the establishment of a strategic partnership to drive high-tech business attraction and growth in Saratoga County while establishing a hub for semiconductor outreach, advocacy and education in the Northeast. The alliance enables the Saratoga Partnership to promote Saratoga County to GSA members as a destination for high-tech businesses – including the proposed Next Wave Center (NWC) where GSA will have an office. NWC will provide short-term flex space as a landing pad for companies working with GLOBALFOUNDRIES, and serve as a launch pad for those firms to grow business relationships in the region. GSA represents more than 400 member companies in 35 countries. The Saratoga Partnership and

### **3. The Capital Region Innovation Ecosystem just got a little bigger!**

The Saratoga County Prosperity Partnership and [The Stack Center for Innovation and Entrepreneurship at Siena College](#) have been [named affiliate partners with Innovate 518](#). Innovate 518 is a collaborative effort of incubators, accelerators, and entrepreneurial service providers from New York's Capital Region. They share best practices, networking and mentoring, as well as educational and financial resources to better assist start-up companies. [Innovate518](#) is managed by the University at Albany and has been designated as the Capital Region Innovation Hot Spot, a [NYSTAR](#) initiative enabling funding and a unique set of tax incentives for companies in their earliest stages. We are thrilled to be part of this collaborative, regional network!

### **4. The Next Wave of Education - Ballston Spa takes learning to the virtual world**

Ballston Spa High School teamed up with [GLOBALFOUNDRIES](#) to create a virtual reality lab for students. This project takes education beyond the textbook and allows teachers to enhance their curriculum for multiple subjects. Students immerse themselves into different environments. They can explore different cities around the world, go inside the human body, dive into the deep sea, climb Mount Everest, draw in 3D, and much more. [CBS6 - WRGB covered the story here!](#) [Smithsonian Magazine](#) also explored how virtual reality makes classrooms more engaging.

### **5. QuickBooks Training for Saratoga County based small businesses**

The Saratoga Partnership was awarded Rural Development Funds from USDA in an effort to stimulate small business growth throughout Saratoga County. Funds will be used to support a series of workshops called **“Get Your Books in Order” starting January 22-26, 2018, from 5-8pm at Hudson Valley TEC-SMART**. Saratoga County based small business owners will be provided with a QuickBooks software license and receive 15-hours of training led by certified QuickBooks ProAdvisor Marcia Kidney of Pro Accounting Solutions. The skills learned by these small businesses will enhance their internal reporting capabilities, improve operational efficiencies, and encourage small business growth in Saratoga County. [Sponsorship opportunities available. Space is limited - Click here to register!](#)

### **6. Global NY is hosting a trade mission to Mexico!**

Global NY will be hosting a multi-sector trade mission to Mexico February 25 – March 3, 2018 from Mexico City to Monterrey. Each participant will receive a customized schedule of B2B meetings with prospective customers and/or business partners and will benefit from group networking events, dinners, all-group ground transportation, including airport transfers. Participation fee is US \$1,350 per person (each additional participant US \$400). STEP Grants available to qualified businesses. Registration deadline December 1. [Click here to learn more!](#)

### **7. Smart Cities are boring. Give us Responsive Cities!**

community? One topic that has gained attention even here in Saratoga County is the concept of Smart Cities. [This Tech Crunch article](#) argues for "responsive cities". "Today, we have a massive opportunity for city managers, social activists, and entrepreneurs to create new economic opportunities, reshape behaviors, and repurpose our resources to truly redefine the modern city. The infrastructure needed for this revolution is beginning to fall into place, but how do cities ultimately arrive at this final stage of responsiveness?"

### 8. Circles of Seven (C7) Business Mentorship Program

In Saratoga County the unemployment rate is low and the labor participation rate is high. Still looking for a job and can't quite find the right position? Many Saratoga County companies are still looking, but some folks have taken the leap to start their own businesses. The Saratoga Partnership is launching the Circles of Seven (C7) program in 2018. The Mentors of this unique program are getting ready to guide new business down the treacherous yet exhilarating path of economic freedom. [Click here to learn more about Circles of Seven \(C7\)](#), and how you can benefit from mentorship!

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The [Saratoga County Prosperity Partnership](#) is the County's designated Economic Development organization leading the public and private sectors to achieve economic success for our businesses and residents.

The Saratoga Partnership is the first point of contact for business retention, expansion, and attraction. We provide a seamless delivery of economic development and workforce development assistance for businesses seeking to expand in Saratoga County, New York.



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You're receiving this as a valuable member of the greater Saratoga County, New York business community.

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