

Eight things you need to know on topics related to Saratoga County's economy.

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8 @ 8 is a newsletter filled with eight things you need to know on topics related to the economy in Saratoga County, New York. You can expect to see **8 @ 8** in your inbox twice a month. If you have content you'd like us to share or have a topic you'd like to see more of, let us know and we'll work to include it in a future edition! -The Partnership Team



**BROUGHT TO YOU BY THE
SARATOGA COUNTY PROSPERITY PARTNERSHIP**

1. "Get your books in order" QuickBooks Training Course returns in March

The Saratoga Partnership is hosting another round of QuickBooks Training for Saratoga County based small businesses in March. The course will be held the week of March 19th, on Monday, Tuesday and Wednesday from 2-6 pm and Thursday from 2-5 pm at Hudson Valley Community College TEC SMART Campus in Malta. [Registration costs \\$50](#) and includes a free PC desktop license for Quickbooks and 15-hours of training from a certified QuickBooks Pro-Advisor. Must have a PC laptop to participate. For more information, [please visit our website](#).

2. Seeking talent or know someone looking for a job?

In this hot economy, good talent can be tough to find. Did you know that on the first Thursday of every month, the [Saratoga County Career Center](#) hosts a mini job fair with local employers to help match employers with qualified workers? The job fair, held in Ballston Spa, feature new businesses every month and offer on-the-spot interviews, so dress to impress! The next fair is March 1st and there are only a few spots left. If you are an employer that is seeking talent or know someone seeking employment please contact Lisa Scaccia at (518) 884-4901 or lscaccia@gmail.com.

3. How do you get girls interested in STEM Professions? Start them young.

Did you know that there is a significant gender imbalance that persists in STEM-related fields? Women in STEM (Science, Technology, Engineering and Math) related jobs generally hovers between 10 and 30 percent. There is evidence that exposing young minds to STEM professions and female mentors at a young age can change future career paths. The Saratoga Partnership is proud to co-sponsor the upcoming [Girls in STEM](#) event - a day filled with fun STEM activities for girls in grades 4 through 8 on **March 24th from 9:00 am to 12:30 pm at HVCC TEC SMART**. The free educational event features hands-on

4. Managing Risk and Strategic Growth: Startups & Growth-Oriented Companies

Join us for the upcoming Managing Risk and Strategic Growth: Startups & Growth-Oriented Companies on April 26, 2018 in Albany, NY from 2:00 pm - 7:00 pm. Upstate Capital, the Center for Economic Growth and the Saratoga Partnership are co-hosting the event for startups and growth-oriented companies to explore best practices and lessons learned in managing risk and launch for startups, and scaling for established companies. Participants will include entrepreneurs, company executives, investors and business leaders across the region. Register [here!](#)

5. Governor Cuomo announces launch of agriculture loan fund program.

[The new loan program](#) is meant to help New York State small agribusinesses expand and grow. \$10 million in funding will be available through third party lenders. "Agriculture continues to be a major part of New York's economy, and with this funding we are providing the resources necessary to strengthen and grow this industry," Governor Cuomo said. This new loan program will support projects that are designed to help small agribusinesses grow and expand their operations while creating and retaining jobs in New York. The [Saratogian](#) detailed what the program would mean for dairy farmers. If you want more information about the program and how it might help your agriculture business, please give the partnership a call at 518-871-1887.

6. Saratoga Springs ranked in a list of "50 Beautiful Small Towns in America."

U.S. News and World Report just listed Saratoga Springs as one of the [top 50 beautiful small towns in America](#). It reports: "There's a thriving downtown area filled with restaurants and small shops." The article goes on to say "the biggest attraction is the Saratoga Race Course, which features thoroughbred horse racing from July to September." Check out the full list of beautiful small towns to see who Saratoga Springs is up against.

7. Jon Roberts talks about how economic development organizations can handle disruption.

Who is Jon Roberts? Jon Roberts authored the study commissioned by the Saratoga County Board of Supervisors creating the Saratoga County Prosperity Partnership. Roberts was the keynote speaker at the 2018 IEDC Leadership Forum in Las Vegas last month. The keynote address laid out 10 ways economic development organizations can deal with constant disruption, especially in the technology sector. One of the important points is rethinking target industries in order to attract companies that provide value across a broad range of industries. Check out all of the ten actions items [here](#).

8. Saratoga Beer Week Kickoff Event + Fundraiser

Come celebrate our regional Craft Brewing industry at the 6th Annual Saratoga Beer Week Kick-Off Party. The event, which in the past had been held at Saratoga Brewing will also serve as a [fundraiser for the family of James Brown](#), a dedicated former Saratoga Brewing employee who very recently passed away.

...house, & the Saratoga City Tavern between 8:30pm-10pm. Enjoy a bite and drink samples from 20+ NYC beverage producers for a memorable evening with 100% of money raised going to the Brown family. [Click here for a list of participating breweries and more information.](#)

The [Saratoga County Prosperity Partnership](#) is the County's designated Economic Development organization leading the public and private sectors to achieve economic success for our businesses and residents.

The Saratoga Partnership is the first point of contact for business retention, expansion, and attraction. We provide a seamless delivery of economic development and workforce development assistance for businesses seeking to expand in Saratoga County, New York.



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