

Eight things you need to know on topics related to Saratoga County's economy.

[View this email in your browser](#)

8 @ 8 is a newsletter filled with eight things you need to know on topics related to the economy in Saratoga County, New York. You can expect to see **8 @ 8** in your inbox twice a month. If you have content you'd like us to share or have a topic you'd like to see more of, let us know and we'll work to include it in a future edition! -The Partnership Team



**BROUGHT TO YOU BY THE
SARATOGA COUNTY PROSPERITY PARTNERSHIP**

Mechanicville Small Business Workshop - This Thursday, February 9

Whether you're just starting your business, experiencing your first growing pains, or ready to move your business to the next level, the Saratoga County Prosperity Partnership and partners are ready to assist you every step of the way. Join us this Thursday in Mechanicville and hear from experts on the top things you should know, including business planning and expansion tools and small to mid-size business finance options and more. The workshops will end with one-on-one networking sessions between the attendees and experts. Attendance is FREE. Click on the town closest to you to register: **February 9** - [Mechanicville](#), **February 16** - [Corinth](#), **March 2** - [Saratoga Springs](#), **March 16** - [South Glens Falls](#), **March 30** - [Saratoga](#).

Death Wish Coffee continues to get a boost from Super Bowl ad

Can you believe that it has already been a year since Saratoga County based [Death Wish Coffee](#) - makers of the *World's Strongest Coffee* - was featured in a [30-second Super Bowl ad](#) sponsored by Intuit Quickbooks? [The Daily Gazette](#) caught up with the company this week to learn that they have exceeded their ten-year growth goals after just four years in business and they are seeing no signs of slowing down.

New Business Formation - Why it matters in our economy

[The Economic Innovation Group](#) has published "[Dynamism in Retreat: Consequences for Regions, Markets, and Workers](#)," a new study examining the critical implications of declining economic dynamism in the United States. The report explores how lower labor mobility rates and a national collapse in new business creation has contributed to the economic stagnation felt in communities across the United

job creation.

Coding is becoming one of the most in-demand skills across industries - What are we doing about it?

According to Glassdoor - [eight of the top 25 jobs in 2016 were tech positions](#). A software engineer could just as easily find themselves working at Apple, as they could in a manufacturer, a hospital or financial services firm. Seven million job openings in 2015 were in occupations that required coding skills, and programming jobs overall are growing 12% faster than the market average. To help grow our pool of talent in Saratoga County and attract the industries that need coders the Saratoga Partnership is working with [StartFastCode](#) to bring a new coding camp to the Capital Region. The mission of StartFast Code is to mentor people to be entry-level professional developers, giving them a creative and well-compensated career. [Sign up here](#) to learn more or become an instructor.

Saratoga County Workforce Development Survey - RESULTS

Workforce Development continues to be a hot topic in Saratoga County and across the U.S. as baby boomers retire from the workforce and the landscape for skilled workers becomes more competitive. In January, we conducted a workforce survey to better understand the most pressing issues facing our regional businesses and these are the [results](#) of the survey. The Partnership then convened a Workforce Development Roundtable on January 26 to address these challenges with employers, educators, workforce service providers, and public policy makers and to identify strategies to meet business short and long range workforce needs. Stay tuned for more news on our progress and opportunities to be part of the solution. If your business is experiencing workforce issues, please set up a [Business First Saratoga](#) meeting so we can help.

GLOBALFOUNDRIES ranks among the 10 largest employers in region

According to the [Albany Business Review](#), GLOBALFOUNDRIES staff of **3,048 employees** now ranks among the 10 largest private-sector employers in the 11-county Albany Metro area, and the second-largest manufacturer in the region behind General Electric (7,000 employees). When [GLOBALFOUNDRIES](#) first came to Saratoga County, they projected to create [1,400 new jobs at full-scale production](#). Partnership staff is actively working to ensure that the [semiconductor industry and supply chain](#) continues to flourish in Saratoga County.

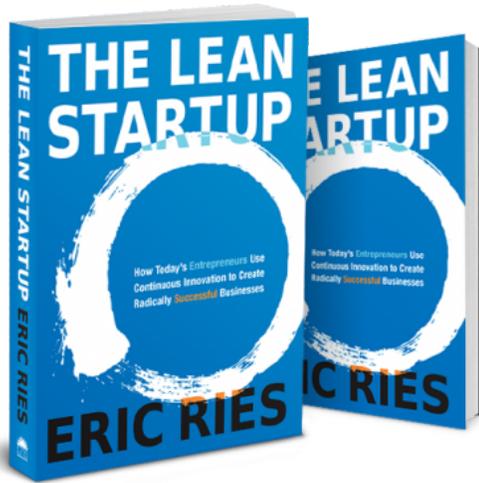
Saratoga County Planning Conference hosts Skidmore GIS Mapping Students

The Saratoga County Planning department hosted a group of [Skidmore College](#) students at this year's Saratoga County Planning & Zoning Conference. Skidmore's GIS Mapping Specialist Alex Chaucer along with members of the Class of 2017 Zia O'Neill, Manuela Tauscher, Amanda Greenlee, and Jacob Lightman visited with planning staff and community leaders from across Saratoga County after a morning of informative programming and networking. Partnership staff helped connect Skidmore with the planning

opportunities with Skidmore, please contact [Pam Fisher, Associate Director of Employer Relations](#), within [Skidmore's Career Development Center](#).

Albany Business Review Workforce Development Industry Roundtable

[The Albany Business Review](#) recently convened a Workforce Development Industry Roundtable discussion. Saratoga Partnership President Marty Vanags joined regional educators and industry experts in an in-depth discussion about what businesses can do to help high schools and colleges prepare students for good paying jobs.



WHAT WE'RE READING

The Lean Startup by Eric Reis How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

The Lean Startup approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. Inspired by lessons from lean manufacturing, it relies on “validated learning,” rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want.

The [Saratoga County Prosperity Partnership](#) is leading the charge for streamlined economic development and innovation in Saratoga County, New York.



Copyright © 2017 Saratoga County Prosperity Partnership, All rights reserved.

You're receiving this as a valuable member of the greater Saratoga County, New York business community.

Our mailing address is:

Saratoga County Prosperity Partnership
2911 Route 9
Malta, NY 12020

[Add us to your address book](#)

Subscribe

Past Issues

Translate ▼

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)