

Eight things you need to know on topics related to Saratoga County's economy.

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**8 @ 8** is a newsletter filled with eight things you need to know on topics related to the economy in Saratoga County, New York. You can expect to see **8 @ 8** in your inbox twice a month. If you have content you'd like us to share or have a topic you'd like to see more of, let us know and we'll work to include it in a future edition! -The Partnership Team



**BROUGHT TO YOU BY THE  
SARATOGA COUNTY PROSPERITY PARTNERSHIP**

**1. Save the date! March 29 - Saratoga County Economic Index - Presented by Adirondack Trust Company**

Save the date for the second Saratoga County Economic Index hosted by the Saratoga County Prosperity Partnership. The luncheon, held on **Thursday, March 29 2018. 11:30 a.m. at Van Patten Country Golf Course**, will feature an update about key indicators impacting the Saratoga County Economy as well as a special panel discussion featuring Saratoga County economic index Advisory Council members Charles Wait, [Adirondack Trust Company](#), David N. Deutch of David N. Deutch & Company, and more. [Register here](#) call 518-871-1887 or email [Michele Battle](#). Call [Shelby Schneider](#) for available [Sponsorship Opportunities!](#)

**2. "Get your books in order" QuickBooks training back on March 19th - What's the catch?**

The Saratoga Partnership is hosting another round of QuickBooks Training for Saratoga County based small businesses. One business owner called us and asked, "What's the catch? You're offering 15-hours of training plus a free license that is worth over \$200? [Registration costs \\$50](#), what is the catch?" There is no catch - the program is partially underwritten by USDA to help small businesses get their books in order and thrive in Saratoga County. The course will be held the week of **March 19th, on Monday, Tuesday and Wednesday from 2-6 pm and Thursday from 2-5 pm** at Hudson Valley Community College TEC SMART Campus in Malta. Must have a PC laptop to participate. For more information, [please visit our website.](#)

**3. Did you catch our resident early bird in the Daily Gazette yesterday?**

Learn more about Saratoga County Prosperity Partnership's President Marty Vanags, and our resident early bird, in [the Daily Gazette Outlook 2018](#). The piece also features our [Innovate 518](#) Partner and

#### **4. Going the extra mile in Saratoga County. NY Awards latest round of broadband grants.**

Last week, [Governor Cuomo announced Round III of the New NY Broadband program](#) - providing the last mile funding to ensure high-speed internet access for underserved communities, residents, and businesses throughout the state, including Saratoga County. In Round III, [19 towns \(with eligible census tracts\) have been identified as eligible](#) for nearly \$1 million in funding to extend "last mile" broadband to serve over 1,300 homes and businesses. If you know of a business or home business that is not currently served by broadband, please call us at 518.871.1887 to find out how we can help!

#### **5. What is the Economic Impact of a Mouse?**

Have you ever gone to a community, business or tourist attraction and asked yourself, "How and why is this located here?" For most businesses, there is a story behind it and in many cases, there was a collaborative Public-Private economic development effort behind it. Our recent [Times Union Blog Post](#) explores the story behind how two brothers named Disney ended up secretly acquiring land in central Florida to build one of the largest tourist attractions in the world. The story shares many parallels with our own economic development stories, like how Luther Forest Technology Campus came to be. [Click here to read more.](#)

#### **6. SUNY Adirondack 30th Annual Job Discovery Job Fair - Wednesday, March 14th**

SUNY-Adirondack 30th Annual Job Discovery will be held on March 14 at SUNY Adirondack. The event has been held since 1989 and connect regional employers with job seekers. There are hundreds of job opportunity for qualified job seekers and booth space still available for employers. [Click here for registration details.](#)

#### **7. 5G internet is coming faster than we think**

According to [Yahoo Finance](#), we will start seeing 5G later this year. Although the 5G roll out will not happen overnight, 5G will eventually be a huge upgrade. A model running a network-bandwidth test showed download speeds about 100 times faster than 4G LTE. All four major U.S. carriers have released 5G timelines, Verizon looking to be first on the horizon.

#### **8. Craft breweries are helping to revive economies**

The Upstate New York Craft Beer Scene and its economic impact was recently featured [article published by The New York Times](#). "Across the country, in once-bustling manufacturing centers, breweries are giving new fizz to sleepy commercial districts. If alcohol-based businesses were blamed for a breakdown of society in the Prohibition era and beyond, breweries are now being seen as a force for good." We've certainly witnessed the craft brewery explosion in Saratoga County with businesses like [Shmaltz Brewing Company](#), [Common Roots](#), [R.S. Taylor & Sons Brewery](#), [Artisanal](#), [Racing City Brewing](#) and others are

The [Saratoga County Prosperity Partnership](#) is the County's designated Economic Development organization leading the public and private sectors to achieve economic success for our businesses and residents.

The Saratoga Partnership is the first point of contact for business retention, expansion, and attraction. We provide a seamless delivery of economic development and workforce development assistance for businesses seeking to expand in Saratoga County, New York.



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**Our mailing address is:**

Saratoga County Prosperity Partnership  
2911 Route 9  
Malta, NY 12020

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