

Eight things you need to know on topics related to Saratoga County's economy.

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8 @ 8 is a newsletter filled with eight things you need to know on topics related to the economy in Saratoga County, New York. You can expect to see **8 @ 8** in your inbox twice a month. If you have content you'd like us to share or have a topic you'd like to see more of, let us know and we'll work to include it in a future edition! -The Partnership Team



**BROUGHT TO YOU BY THE
SARATOGA COUNTY PROSPERITY PARTNERSHIP**

1. June 13 - Saratoga County Economic Index Luncheon

You are invited to the [Saratoga County Economic Index luncheon - June 13 from 11:30 am - 1:00pm](#) at the Excelsior Springs Event Center, 47 Excelsior Ave, Saratoga Springs. The event will feature an examination of the Saratoga County cultural index - the economic impact of arts and cultural institutions in Saratoga County, New York and its connection with economic development. The presentation will be followed by a panel discussion with **Elizabeth Sobol**, president of SPAC, **Teddy Foster** campaign director for Universal Preservation Hall, **Maureen Sager**, project director for the Upstate Alliance for the creative economy, and **Joel Reed**, executive director of the Saratoga Arts Council. Special thanks to Presenting Sponsor, [Adirondack Trust Company](#), and Silver Sponsor [Whiteman Osterman + Hannah \(WOH\)](#) and Bronze Sponsor CT Male Associates for their support. For additional [sponsorship opportunities](#), please contact [Shelby Schneider](#) at 518.871.1887.

2. Next Wave Ideas - Why It's Important for Small Business to Keep Data Safe

The Saratoga Partnership has invited innovative local businesses to share their insights about how technology is changing how we live and work in a series of blog posts called "**Next Wave Ideas.**" Our second post comes from [Shaun Wiggins](#), President and CEO of [Soteryx Corp](#) in Saratoga Springs. a technology company that helps protect and promote businesses of all sizes. Shaun is recognized as a leading authority in analytics-based online and offline engagement. Shaun worked for the CIA, Royal Dutch Shell and led external relations for GE Power and GE Energy prior to founding Soteryx in Saratoga Springs. In this post, Wiggins explores [Why It's Important for Small Business to Keep Data Safe.](#)

3. Want to get ahead in business? Polish your public speaking + communication skills

at a local college or universities, an ongoing source for learning speaking and listening skills is a local **Toastmasters club**. There are several throughout the region that meet at various times and days. Toastmasters provides a safe and fun place to learn how to communicate and also learn leadership and organizational concepts. To find a club near you, [go to their website](#), click on "find a club," and start a new journey of success.

4. \$4.1 million in funding available for Apprenticeship Programs

The New York State Department of Labor (NYSDOL) is making up to \$4.1 million in funding available under the [Apprenticeship Expansion Grant \(AEG\)](#). The purpose is to expand Registered Apprenticeship (RA) training by increasing employment opportunities for approximately 800 new apprentices with a focus on underrepresented populations. These new apprentices will enter into trades in high-demand occupations, with a focus on the emerging fields of Advanced Manufacturing, Healthcare, and Information Technology, as well as other in-demand occupations. Sponsors include individual employers, groups of employers, or partnerships between an employer(s) and a labor union(s). To apply for a NYS RA program, [contact your local NYSDOL Apprenticeship office](#). [As the shortage of skilled workers continues to hit home](#) the Saratoga Partnership team will continue to work with our partners to seek funding and collaborative solutions to help our employers.

5. QUAD/Graphics opens its doors for Walk in Wednesdays

QUAD/Graphics in Saratoga Springs is hosting "[Walk in Wednesdays](#)" hiring and informational events every Wednesday from now until November with a goal to fill between 60-100 job openings. What is it like to work at [QUAD](#)? A few years ago, we brought [Spectrum News](#) by the 1 million-square foot Saratoga Springs plant which opened in 1985. Spectrum toured the plant and interviewed employees, an electrical apprentice, and their plant manager Dan Frankowski. They even toured QUAD's in-house gym and health clinic. With more than 400 clients, Quad/Graphics is one of largest commercial printing companies in the country.

6. No boys allowed at this office - No really, they mean it.

Co-working space are popping up everywhere these days. If you don't know, co-work space is like a health-club membership but for office space. You pay a fee or membership and you get to use the facilities. Some are better than others and there a wide variety of amenities offered at them. Some like [WeWork](#) are located in all of the larger cities across the USA. There is a new trend within the trend of offering co-work space to specific population. [Read this article from The Week](#) about co-work space designed just for women entrepreneurs.

7. GLOBALFOUNDRIES investors visit to Fab 8 Last week

Last week, the Saratoga Partnership team and community leaders were invited to a [luncheon with Khaldoon Al Mubarak, CEO and managing director of Mubadala Development Company](#).

are focused on maximizing the production capacity while making a pitch for continued [state and federal investment](#) in the industry. A [report released](#) two weeks ago found that nanotechnology industry is responsible for 9,000 manufacturing jobs between the GlobalFoundries plant in Saratoga County, the former IBM plant in East Fishkill, and SUNY Polytechnic Institute's College of Nanoscale Science and Engineering in Albany. Employees also earn an average pay of \$92,000 a year. They also estimated that the total number of indirect jobs created could be closer to 60,000.

8. What we're listening to - Tim Ferriss Business Podcast

At 8@8 we like to listen to podcasts. Some are serial stories and others are long form interviews. Some people, like Tim Ferris use it as a business platform and are quite successful. Ferriss is famous for his book, [The Four-Hour Work Week](#) and he regularly interviews top performing business people and other celebrities from Arnold Schwarzenegger to Katie Couric and even some incredibly dynamic people you hadn't heard of - yet. Here is one that you might like.: [An interview Cindy Whitehead, a top entrepreneur.](#) A very interesting listen. Try it out, but fair warning, adult language and profanity is often used in podcasts and 8@8 does not condone it, but it is nothing you wouldn't hear in the street (unfortunately).

The [Saratoga County Prosperity Partnership](#) is the County's designated Economic Development organization leading the public and private sectors to achieve economic success for our businesses and residents.

The Saratoga Partnership is the first point of contact for business retention, expansion, and attraction. We provide a seamless delivery of economic development and workforce development assistance for businesses seeking to expand in Saratoga County, New York.



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