

Eight things you need to know on topics related to Saratoga County's economy.

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**8 @ 8** is a newsletter filled with eight things you need to know on topics related to the economy in Saratoga County, New York. You can expect to see **8 @ 8** in your inbox twice a month. If you have content you'd like us to share or have a topic you'd like to see more of, let us know and we'll work to include it in a future edition! -The Partnership Team



**BROUGHT TO YOU BY THE  
SARATOGA COUNTY PROSPERITY PARTNERSHIP**

### **1. Last Chance to Register - Saratoga County Arts + Cultural Index**

[Charles Wait + Marty Vanags](#) talk about the importance of Arts + Culture on the Saratoga economy. Join us this Wednesday, June 13 for a presentation + panel discussion with **Elizabeth Sobol**, president of SPAC, **Teddy Foster** campaign director for Universal Preservation Hall, **Maureen Sager**, project director for the Upstate Alliance for the Creative Economy, and **Joel Reed**, executive director of the Saratoga Arts Council. Registration + networking begins at [11:30 am, lunch + presentation from 12:00pm to 1:00pm at the Excelsior Springs Event Center, 47 Excelsior Ave, Saratoga Springs](#). Special thanks to Presenting Sponsor, [Adirondack Trust Company](#), Silver Sponsor [Whiteman Osterman + Hanna \(WOH\)](#) and Bronze Sponsor [C.T. Male Associates](#) for their support. [Click here to register.](#)

### **2. Saratoga Partnership welcomes Global Trade Expert, Mary Estelle Ryckman to the team**

[Mary Estelle Ryckman](#), former senior advisor with the Office of the U.S. Trade Representative, will lead Saratoga Partnership's efforts to help companies address rapidly changing trade and export policies. [Mary Estelle spent 30 years developing trade and investment policy](#), and negotiating international agreements in a variety of senior U.S. government positions. "Mary's expertise in international trade and investment will be invaluable to Saratoga County companies involved or interested in exporting products to grow their businesses," said Marty Vanags, Saratoga Partnership president. [Click here to set up a confidential meeting with Mary Estelle.](#)

### **3. Another strategy to tackle the skills gap. Signing Day for students taking jobs.**

A Virginia High School holds signing day for students hired for jobs out of high school. "College isn't for everyone, so this is a wonderful way to support those who train vocationally for the workforce," wrote Jean Mayo Campbell. "Maybe other districts will embrace this." Even "Dirty Jobs" host Mike Rowe shared

ever succeed, and if we celebrate those who are willing to learn a skill that is in demand. This is not just a terrific idea, it's a model for every other technical school in the country ... Here's hoping others will follow Henrico's lead." Interested in starting your own Signing Day- Give us a call at 518.871.1887. [Click here to read more.](#)

#### **4. Agribusiness - Yes we can help with that!**

Here is a [letter to the Albany Times Union editor](#) about how the Saratoga Partnership has helped a local agribusiness entrepreneur. We helped this client access business planning assistance, helped her make invaluable Industry connections, provided community assistance, and helped navigate the CFA application process for project funding. ***How can we help your business?***

#### **5. Saratoga Partnership team hosts Common Purpose Global Leaders**

The Saratoga Partnership team recently hosted a group of students from the [University at Albany](#) chapter of the [Common Purpose Global Leader Experience](#). The group included roughly 15 students from UAlbany and exchange students from the University of Central Lancashire, UK, many of whom were visiting the United States for the first time. [Click here to read about their visit](#) and challenge to make smart cities more inclusive while gaining cultural intelligence and learning more about Saratoga County and issues impacting our economy.

#### **6. Upstate Capital Association Saratoga Investors Forum - July 26 - 27**

The Saratoga Partnership is a proud supporter of the [Upstate Capital Association of New York](#) and their mission to facilitate access to capital for companies and deal flow for investors by maintaining a robust network across New York State. Their annual [Saratoga Investor Forum](#), July 26 - 27, is an exclusive event for networking & curated programs for venture capitalists, middle market debt & equity investors, new fund managers, limited partners, venture-backed and second-stage entrepreneurs & angel investors. The two-day event includes an Executive Forum for company CEOs, panel discussions from leading investors, and intimate networking opportunities. **If you are a capital provider or company seeking capital, we encourage you to request an invitation to this exclusive event.**

#### **7. Nearly \$38 million in farmland grants available**

Governor Cuomo recently announced nearly \$38 million now available through the [Farmland Protection Implementation Grant](#) program to help farmers across New York protect valuable and at risk farmland. Municipalities, counties, Soil and Water Conservation Districts, and land trusts are eligible to apply for individual grants of up to \$2 million to help offset the costs of conservation easement projects that protect viable agricultural land from being converted to nonagricultural use. The Farmland Protection Implementation Grant program is funded through New York State's Environmental Protection Fund, which was included in the State Budget at \$300 million for the third consecutive year. [The application deadline is Aug. 31 and the Request for Proposals is available here.](#)

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meeting: to ensure government policies are guided by market-based principles. The WSC meets annually to bring together industry leaders to address issues of global concern to the semiconductor industry. The WSC is also taking measures to promote greater transparency in government policies impacting the industry. The meeting also featured a panel discussion with invited experts on artificial intelligence (AI) and its implications for the semiconductor industry in terms of technology development, policy, and opportunities for industry growth. "The semiconductor industry is perhaps more dependent than any other sector on a highly complex and evolving global supply chain," said John Neuffer, president and CEO, Semiconductor Industry Association. Click here to read [the WSC Joint Statement](#).

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The [Saratoga County Prosperity Partnership](#) is the County's designated Economic Development organization leading the public and private sectors to achieve economic success for our businesses and residents.

The Saratoga Partnership is the first point of contact for business retention, expansion, and attraction. We provide a seamless delivery of economic development and workforce development assistance for businesses seeking to expand in Saratoga County, New York.



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